

**Registering Customer Campaign for SMS**

Associated Brand: Click or tap here to enter text.

 **Standard Campaign Type Special Campaign Type**

Use case: Choose an item. Choose an item.

Vertical Type: Choose an item.

Campaign Description: Click or tap here to enter text.

Automatically renew campaign: Choose an item.

Message Flow: Click or tap here to enter text.

SAMPLE MESSAGES: Click or tap here to enter text.

Are you collecting and processing consumer opt-in? Choose an item.

Subscriber Opt-In Keywords: Click or tap here to enter text.

Subscriber Opt-In Message: Click or tap here to enter text.

Have you implemented response to HELP keyword informing customers how to contact message sender? Choose an item.

Subscriber HELP Keywords: Click or tap here to enter text.

Subscriber HELP Message: Click or tap here to enter text.

Will more than 50 Telephone Numbers be used for this campaign? Choose an item.

Will the campaign include content related to direct lending or other loan arrangements? Choose an item.

Are you using an embedded link of any kind? Choose an item.

Are you using any embedded phone number beyond the contact number in the HELP response? Choose an item.

Is affiliate marketing being used (or was used in the creation of the campaign)? Choose an item.

Will the campaign include any age-gated content as defined by carrier and CTIA guidelines? Choose an item.